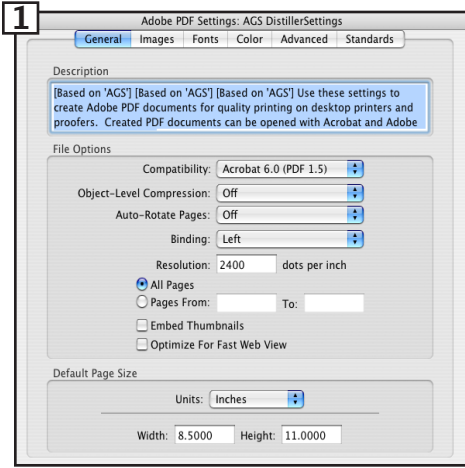
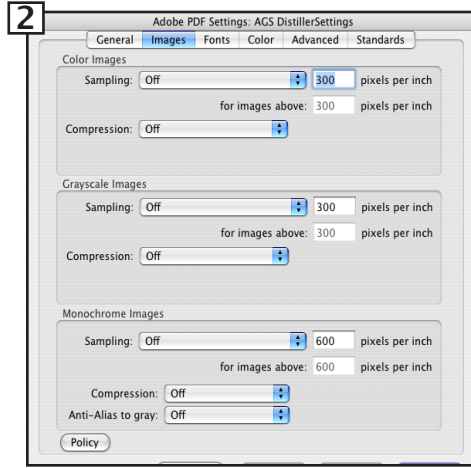


POSTSCRIPT-TO-PDF SPECS (Through Acrobat Distiller)

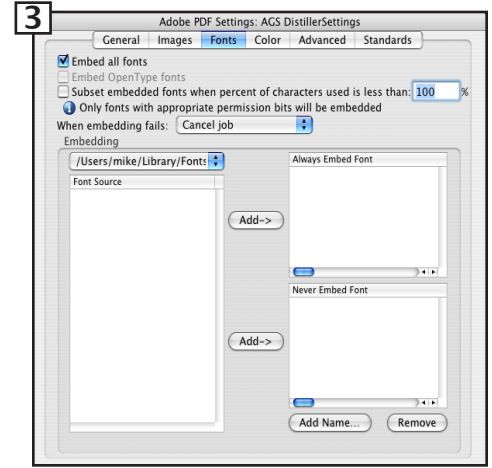
InDesign and Quark Xpress are the most common applications used for Page Layout. Specs for those are posted. If you are working in an other application, you can save to Postscript and use these settings in Acrobat Distiller to create your PDF. Some applications also have Plug-Ins that allow you to print to PDF directly. In that case, please use the settings shown as a guideline to ensure a quality job.



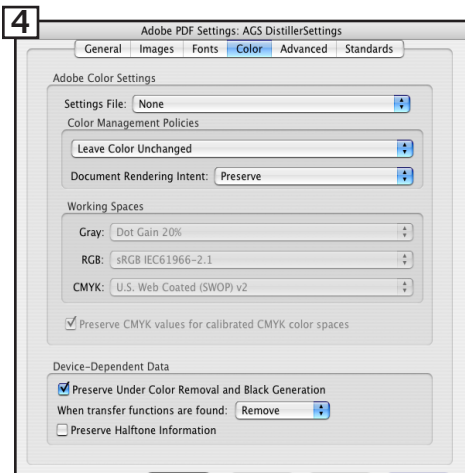
General– Compatibility: Latest version available. No Compression, No Rotation, No Thumbnails, No Optimize.



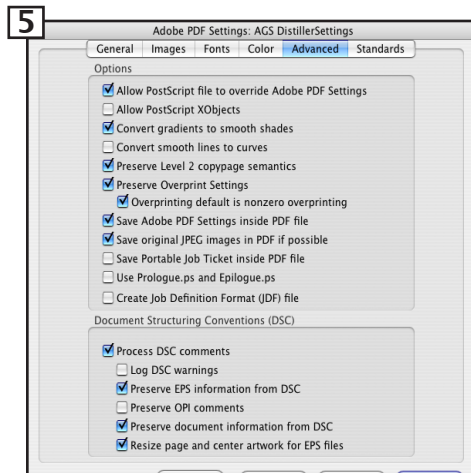
Compression– No Downsampling or Compression to Images
*If file size will be an issue, it is OK to downsample images, no less than 300dpi.



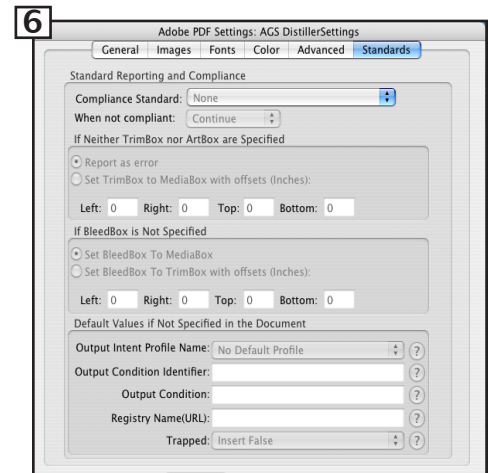
Fonts– Embed ALL Fonts and No Subsets!
Cancel Job when embedding fails, to ensure fonts are embedded.
THIS IS IMPORTANT! – Embed ALL Fonts and No Subsets!



Color– Pass the Color images through as supplied. **Though we prefer images to be CMYK with no embedded profiles.



Advanced– Recommended by Adobe for cleaner PDF's.



Standards– We use no preset standards. The previous settings are OUR standards.